



TRANSFORMATIVE EDGE™

**PROFESSIONAL
CERTIFICATION
TRACK Upgrade to Level 2**



**Distinguished Coaching
Education Provider**



80 learning hours

38 learning sessions

24 learning weeks

Competency Advantage where real change happens.

Our science-based methodology honours and *enhances the human essence* of coaching, enabling you to cultivate presence, think with clarity, and facilitate meaningful breakthroughs.

This program prepares you to work with how people make sense of their experiences, not by addressing surface-level challenges but by helping them reflect on what is unfolding in real time.

Through this 80 hour learning journey, you will develop a purposeful and disciplined approach that heightens awareness and deepens learning, enabling decisions that are owned, meaningful, and enduring.



- ↓ Observe thinking as it unfolds and respond in ways that deepen reflection and reveal new understanding.
- ↓ Hold reflective conversations that surface what matters, make internal processes visible, and create space for meaningful decisions.
- ↓ Facilitate perspective shifts that reconnect people to what they value, restoring clarity, agency, and direction.
- ↓ Integrate thought, feeling, and meaning, so insight is embodied in the choices people make.
- ↓ Enable grounded decision-making that aligns with deeper intention.

Impactful coaching is about engaging reflectively – enabling insight to emerge, awareness to expand, and to build forward momentum – all in service of meaningful change.

Accelerate Your Coaching Competency

Attune to what matters, speak to what's emerging, & honour the client's inner work. Expand your impact with clarity, presence, and intentional language.

Understand the Whole Person Framework

- Expand your understanding of the core constructs that underpin whole-person coaching.
- See how relational patterns shape meaning and respond with integrated awareness.

Listen with intention to emerging shifts – noticing how insight forms through themes, beliefs, and emotional patterns.

Strengthen Your Focus on What Matters in the Client's Narrative

Expand Your Capacity to Evoke Grearer Awareness

Use Clean and Metaphorical Language to open space for reflection and deeper exploration, allowing insight to emerge from within the client.

Recognise and affirm the client's reflective shifts and meaning-making – reinforcing growth and agency without praise or evaluation.

Learn to Acknowledge the Client's Inner Work

Gain Mastery: Deepen Relational Awareness and Meaning-Making

Learning Goals

Expand Your Capacity to Observe the Whole Narrative

You strengthen your ability to observe both the “what of the situation” and the “who of the person”, – noticing how meaning forms beneath the surface. This deepened awareness helps you frame what is emerging with clarity and care, allowing you to support reflection and foster progress.

Learning Highlights:



Work with more dynamic constructs like value, perception, concern, and emotion. Practice framing emerging meaning in ways that sharpen self-awareness and guide reflection.

Strengthen Your Ability to Expand the Mind for Understanding

You refine how you use language to expand awareness with greater clarity and intention. As you become more deliberate in how you hold space and shape reflection, you strengthen your ability to support meaning as it unfolds, enabling people to slow down, notice themselves more, and generate insight that matters.

Learning Highlights:



Learn advanced techniques to evoke awareness and expand reflective capacity. Construct more reflective inquiry that stretches awareness and generates fresh perspectives.

Embed ICF Competencies into the ACC Conversation

You learn to express the ICF Core Competencies by relating, listening, and responding. As you build fluidity, presence becomes more intentional, and the competencies flow naturally through the conversation. CMA’s framework strengthens this progression, grounding your practice with the structure and rigour needed to embody mastery.

Learning Highlights:



Engage in a systematic study of the ICF Core Competency markers and learn how to demonstrate and apply them in a real case scenario. Strengthen your ability to coach at a globally recognised standard of depth, rigour, and professionalism.

A Carefully Curated Learning Pathway

Grounded in sound instructional design, this program follows a progressive sequence from conceptual foundations to applied competence. Each lab is carefully scaffolded to support the development of ICF Core Competencies through spaced learning, active integration and formative application.

The program includes mentor coaching and performance evaluation. After completing the course and meeting the requirements, you will receive the **ICF Level 2 accredited certificate, which you can use to apply for the PCC credential via the direct path.**



Learning Lab

10 sessions
2 hours per session

Conceptual Understanding

Deeper insight into CMA's Integrative Whole – enhancing relational awareness to see how thought connects, and evoke greater clarity in meaning-making.



Competency Lab

10 sessions
2 hours per session

Skill-Based Learning

Advance your skillset by uncovering the meaning within each ICF Core Competency - and learning how to apply them with precision.



Practical & Enrichment Lab

15 sessions
2 hours per session

Practical Application

Engage in live observations that reveal how core competencies are demonstrated within our transformational approach – bridging theory with practice.



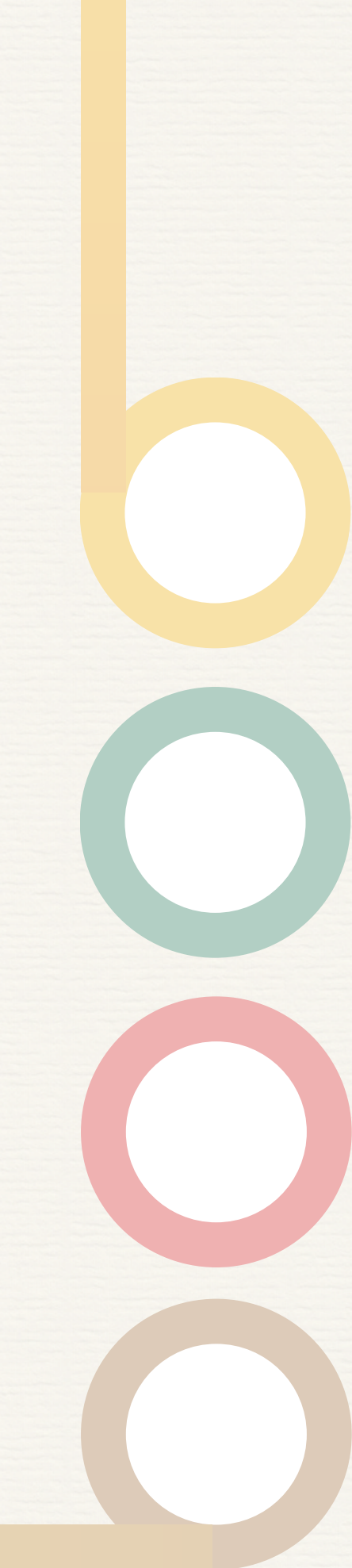
Mentoring Lab

3 sessions
2 hours per session

One-to-One tailored Feedback

Receive individualised feedback to refine your coaching choices, apply competencies more precisely, and build readiness for credential-level performance.

* 4 hours has been allocated for completing written assignments



Mar 2027 Intake

SCHEDULE

Competency Advantage

virtual class: 8pm Singapore

Learning Lab | 4 Mar - 2 Apr

4, 5, 11, 12, 18, 19, 25 & 26 Mar, 1 & 2 Apr

Competency Lab | 15 Apr - 14 May

15, 16, 22, 23, 29 & 30 Apr, 6, 7, 13 & 14 May

Peer Practice | 17 May - 11 Jun

Mentoring Lab | Jun - Aug

Complete 3 mentoring during this period.

Practical Lab | 14 Jun to 6 Aug

Attend any 12 sessions

what makes Coach Masters Academy **Your Preferred Choice**

1

Comprehensive Suite of ICF Coaching Education

Our program offers a complete certification pathway with Levels 1, 2, and 3, along with Continuing Coach Education (CCE). You will have a clear and progressive path to achieving coaching mastery through a unified framework.

2

Certification that Meets Academic Standards & Excellence

Alexandra University in Romania endorses our program for its Master's in Organizational Coaching. Our accolades, including "Best Coaching Impact" by the ICF and "Best Coach Training Provider" in APAC, highlight our commitment to high standards.

3

Get Real Results, Real Change

Take your coaching skills to the next level with our proprietary framework, backed by decades of research and fieldwork. This is where science meets coaching—the perfect combination for successful change transformations.

4

Learning from the Expert in the field.

CMA features a global faculty of 60 members, with 40% holding Master Certified Coaches (MCC) credentials. Learning from top professionals ensures significant returns on your investment, improving and accelerating your coaching skill and competency.

5

Unwavering Dedication to Continual Professional Development

Becoming a skilful practitioner is more than just obtaining a certification. We prioritize your ongoing development and support your professional development even after you have completed the formal training in our weekly enrichment learning.